Company Profile
The Team

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Paperpush Corporation is a freshly formed company compromising of a multitude of partners who are skilled in their profession, these young guy’s also serve as the company directors or partners.

The company has a clear vision as to where it places its work and it is shown in the work ethic of all projects we take on. The team compromising includes producers, directors, D.O.P, marketing strategist, animation and design as well as intellectual business development skills of which will ensure our clients succeed in their product.
The Company offers the following services:

<table>
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<tr>
<th>Film and Video production</th>
<th>Marketing and Branding</th>
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<td>Live audiovisual</td>
<td>Design and Animation</td>
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<tr>
<td>Photography</td>
<td>Printing</td>
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<td>Facilities (camera equipment &amp; post production hire)</td>
<td>CD and DVD Dupliaction</td>
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**Our Vision**

We aim to furnish the film, television, advertising, corporate video and animation markets with high quality production in keeping up with international trends with a view of broadening into the broadcasting markets.

**Our Mission**

We have structured ourselves as a small company with a body of owners and employees who are expertly skilled within the production field and are solely focused not only on the security and development of the company but on bettering the standard of production nationally so that SA can be seen as a leading contributor to the international television industry. A company of our size cannot generate the business to much of a dent in the yearly statistics but we can up the bar sufficiently so that the industry in SA as a whole is forced into a position whereby they have to up their quality level.
**Short term**

To establish ourselves as one of South Africa’s most credible 100% black owned production company. As a result we want to be recognized in all sectors of the media industry as a company that produces the most creative and innovative material this company has to offer.

**Long term**

We aim to help push the South African television, film and animation industries to a standard where we are competing with the rest of the world, in turn this will attract and generate more business not only in the creative field but also in the technical and servicing fields.
**Growth**

The profit we make will create opportunities for us to grow and further penetrate the market to acquire a larger share of the market. PaperPush is on a mission to operate a Facilities company that will rent equipment to the film, television and animation markets. The profit we generate will serve as our daily income, this will give us the creative freedom to produce our film, television and animation products to our satisfaction.

**Social Responsibility**

Once we’ve gained a substantial amount of knowledge and experience we would like to plough back to the community by providing learner ship programs that will make pave the way for them into the world of Paperpush.
**Documentaries**

Wembley to Soweto
Barney Molokoane

**Music Videos**

Rudeboy Paul - Thabo & Khanitshophofu
Prokid - post production for “Move”
Proverb - postproduction for “Raise it Up”
Aboskhotheni - “Sghubu siyashelela” & Amaklipaklipa
IV League - I want it all

**Live Audio Visual**

Department of Tourism 8th annual conference cocktail dinner
Feathers awards 2010 & 2011
Ms Fezile Dabi District Municipality Beauty Pageant 2011
Mmthi’s Essential Summer Mix Tour
Department of Health (Healthy Living Bekersdaal event)
Department of Tourism 8th Annual conference cocktail dinner

**Corporate Videos**

TIH profile video
GEDA corporate video 2011
Sprite’s Internal Launch video ‘08
Emthonjeni Development Centre launch
Coca-Cola Confederations Cup 2009 Legacy
**Events**

Sprite Back to the City festival  
Gauteng Sports awards 2011  
Tshwane 2010 World Cup Report Video  
Fezile Dabi Aids benefit concert 2011  
GEPF National Road Show 2011  
Coca Cola Confederations Cup 2009  
Gauteng Carnival 2011  
Seda Incubation Day  
Tri-Nations Conference 2011  
Loyiso Bala CD Launch 2011

**Photography**

TETA Taxi Drivers Graduations  
June 16 Youth day celebrations 2011  
Gijima AST - Year End Function  
ANCYL 65th Gala Dinner  
SAFA Football Conference  
FPB - Strategy planning workshop and Year end function  
FPB staff photos 2012

**Marketing and Branding**

Aurum Institute for Health Research (Emthonjeni Project)  
JHPIEGO  
Balebogile Events and Decor

**Graphics/Animation**

JPC Digital newsletter  
TIH profile video  
Emthonjeni Corporate Identity  
Coca-Cola Live for a difference animation  
Soul City Company profile  
Balebogile Corporate Identity & website  
Amogelang Gardening Services corporporate identity
Last words:

Our company has many things to offer and achieve and will certainly achieve those goals we’ve set out as we have thus far in our individual expanses.
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